

Global Market

Expansion



Global Revenue

2000%
YoY Growth

(Overseas revenue growth in 2025)

Global Coverage

Expanded to
10+ Countries
Key Markets

Global Regulatory Compliance

Completion of CPNP & MoCRA
for All Product Lines by H1 2026.

MOU Signed with South Korea's
Leading Manufacturers

COSMAX / Cosmecca Korea / Kolmar
Korea / Greencos / C&F

And +15 others

Performance

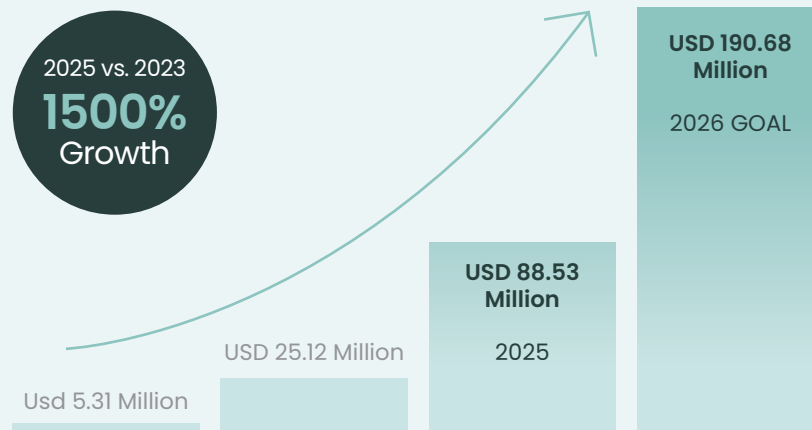
Our Brand Universe

Key Milestone

2023	2024	2025
<p>24th May Establishment of New Select</p> <hr/> <p>September</p> <ul style="list-style-type: none"> Acquisition of Chard Co., Ltd. Launch of Soltis Brand 	<p>December</p> <ul style="list-style-type: none"> Launch of Triconix Brand Launch of Whinika Brand 	<p>May Launch of Eiom Brand</p> <hr/> <p>October Achieved Annual Revenue of USD 72 million</p>

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Annual Performance



Distribution Channels

Distribution Channels (Online & Offline)

amazon USA + 8 Global Markets	Qoo10 Japan	TikTok Shop USA	lamoda Russia
OLIVE YOUNG Korea	BHG Singapore	하루 HARU BEAUTY Russia	MART New Zealand



CHARDE

Elevated skincare designed to enhance natural radiance. Charde combines refined textures with powerful ingredients to deliver visible glow, deep hydration, and a confident, polished look.

p. 9-15



EIO M

Modern, clean, and skin-focused, Eiom is designed to rebalance the skin's biome and bring your skin back to a state of equilibrium, offering gentle yet effective solutions for healthy, naturally glowing skin.

p. 16-19



TRICONIX

Advanced scalp and hair care powered by innovation. Triconix targets the foundation of healthy hair – nourishing the scalp and reinforcing strength for fuller, revitalized results.

p. 20-22

About Charde

Product

Brand Story

Beauty is not something created, but something revealed.

Charde enhances the skin's natural radiance, celebrating beauty at every stage of life. Our products focus on helping skin

regain balance and healthy radiance rather than just immediate effects. Every ingredient is chosen with scientific and ethical care. Charde values harmony and sincerity over trends, delivering lasting quality you can trust daily.

Brand Slogan

The Essentialist Collection. Beauty Begins with Essence.

Beauty isn't only external – it's a light that comes from within. Charde

removes the unnecessary and focuses on honest formulations crafted with scientifically validated and ethically sourced ingredients, helping your skin restore its natural radiance and strength – and, in turn, your confidence.

Core Values

Pure Essence. Elevated Luxury.

We focus exclusively on the most essential and powerful

ingredients –nothing more, nothing less. Each formula is crafted with precision and sophistication, delivering purity in its most refined form. By eliminating the unnecessary and perfecting what truly matters, we create more than skincare – we create an elevated, exclusive experience. Because true luxury lies in essence, perfected.



**Eye Bag Lift 1100 Shot
Reedle Patch**

Qoo10 No.1 OLIVE YOUNG No.1 BEST SELER 1100 shot

4 Pair

Visible eye bag improvement after just one use – delivering the equivalent of 11 ampoule applications in a single sheet, infused with 1,100 microneedles for rapid absorption of active ingredients.

Liftox	Product Absorption
1,100 Micro-Needles	Skin Irritation Test Completed

**Lifthera
Gel Mask**

5 Sheet

A mask designed to define and sculpt the jawline. It helps firm the lower face while deeply hydrating the skin for a more lifted, sculpted look.

Collagen And Elastin Production	V-Line
Skin Irritation Test Completed	Lifting


**Wrinkle Tox
Frown Line
Patch**

3 Sheet

Directly applied to the glabella, WrinkleTox delivers 550 targeted shots. Clinically shown to be more effective than conventional application methods.

Wrinkle Tox	All Skin Types
Glabellar Volume	550 Shots

NMN Plus Lift Eye Cream




Eye cream with a built-in skin booster device — remodels the delicate eye area in just 2 minutes.

Qoo10 No.1 BEST SELER

20 ml

NMN Liposome	Anti Aging
Skin-Boosting Vibration	Lifting

Cloud Cream



Advanced wrinkle care formulated with 89 rejuvenating proteins, delivered in a lightweight, fast-absorbing gel texture.

50 ml

Oily Skin	Dry Skin
Sensitive	Skin Irritation Test Completed

NMN Multi Care Skin Pack



Pre-soaked facial pads that help refine pores, boost elasticity, gently exfoliate with PHA, and instantly cool the skin for a smoother, plumper, and refreshed look.

Qoo10 No.1 BEST SELER

210 Sheet

Nmn Plumping Care	Multi-Use
Cooling & Gentle Exfoliating Effect	Makeup Preparation

Cloud Mist Serum



A buildable spray-on plumping mist that delivers radiant, luminous skin with every layer.

BEST SELER

100 ml

EGF ⁵ -X COMPLEX	Hydration
Alaska Binge Water	Radiance

Deep Ocean Water Pad



1-Minute Quick Boosting Pad — an 8 cm jumbo pad that gently exfoliates dead skin cells and sweeps away impurities in just one use.

BEST SELER

60 Pads

7 Types Of Hyaluronic Acid	7 Types Of Collagen
Skin Irritation Test Completed	All Skin Types

Snow Ampoule



A high-concentration ampoule powered by 99% high-purity niacinamide, delivering visible brightening after just one use.

30 ml

Niacinamide	Pigmentation
Skin Irritation Test Completed	All Skin Types

Pdrn Tone-Up Sun Cream




BEST SELER

50 g

Defends against UVA and UVB rays, fine dust, infrared exposure, and moisture loss. Infused with 500 million toning particles for seamless, pigment-adhering coverage. Delivers radiance that lasts up to 36 hours.

SPF50+ PA++++	Dry Skin
Sensitive	UVA/UVB

Melapeel Cream Mask



Qoo10 No.1 **OLIVE YOUNG No.1** **BEST SELER**

50 ml

Peel-off pigmentation care – an ultrasimple radiance treatment, completed in just 40 minutes a day.

Pigmentation	Alpha-Arbutin
Skin Irritation Test Completed	Niacinamide

Cica Exosome 20 Mts



1 Roller+1 Handle

3,100 micro-needle shots in a single use – an innovative dissolving MTS (Microneedle Therapy System) treatment. Delivers comprehensive anti-aging care with just one application.

Cica Exosome	Elasticity Improving
Microneedling Roller	Product Absorption

Cloud Ampoule Kit (1 Week)




30 g*1ea, 7ml*1ea

Experience immediate hydration and renewed vitality. In just one week, this ampoule enhances your skin's natural radiance, leaving it refreshed, nourished, and visibly revitalized.

Hydration	Proteins
Radiance	Wrinkle Care

Cloud Ampoule Kit (3 Week)




30 g*3ea, 7ml*3ea

Experience immediate hydration and renewed vitality. In just one week, this ampoule enhances your skin's natural radiance, leaving it refreshed, nourished, and visibly revitalized.

Hydration	Proteins
Radiance	Wrinkle Care

Cloud Ampoule Kit (5 Week)



30 g*5ea, 7ml*5ea

Experience immediate hydration and renewed vitality. In just one week, this ampoule enhances your skin's natural radiance, leaving it refreshed, nourished, and visibly revitalized.

Hydration	Proteins
Radiance	Wrinkle Care

Charde

Pdrn Volume Shot Ampoule



30 ml

Facial 8-Angle Volume Remodeling Ampoule – clinically tested for up to 24 types of volume improvement. Delivers professional-level care for areas of lost volume, similar to treatments at specialized clinics.

Pdrn Spicule Shot

Extensive Clinical Verification

Facial Volume Remodeling

All Skin Types

Volufiline™ Volume Serum



COMING SOON

30 ml

A firming ampoule booster with peptides and Volufiline™ that helps improve volume, lift vertical wrinkles, and absorb quickly without irritation for daily use.

Volume And Firmness

10 Types Of Muropeptides

Lift And Smooth

Gentle Formula

Volufiline™ Volume Eye Cream



COMING SOON

20 ml

This volumizing eye cream with botulinum peptide and Volufiline™ helps firm, smooth, and lift the under-eye area while enhancing absorption for faster results.

Under-Eye Volume Boost

Firming & Wrinkle Care

Microneedling Roller

Device

About EIOM

Rebalance Your Skin Biome to Equilibrium



Equilibrium + Biome

Eiom is rooted in an understanding of the skin's microbiome, working to rebalance the skin's equilibrium and address skin concerns at the source. Backed by advanced research, it goes beyond conventional care to promote harmony within the skin – revealing a healthier, more balanced complexion.

Tea Tree Biome

A targeted blend of patented ingredients designed for troubled skin

A concentrated formula that enhances the performance of active ingredients to calm irritation and support healthier-looking skin.

Probiotics

A complete solution powered by 5 types of probiotics.

Care for troubled, sensitive, and dehydrated skin with a compromised barrier. Contains 95 million probiotics to help restore and strengthen the skin's natural ecosystem.

Vitamin B5

Pantheome™ (TECA and D-Panthenol)

Helps strengthen and restore the skin barrier. TECA, a highly concentrated form of CICA, soothes and calms irritated skin. D-Panthenol (Provitamin B5) provides deep hydration and aids in skin repair.

Trouble Patch Mask




Qoo10 No.1 **OLIVE YOUNG No.1** **BEST SELER**

A revolutionary mask that targets 6 common skin concerns, including acne. It focuses on problem areas and delivers visible results by actively treating troubled skin.

Oily Skin Acne Care Sebum Control
Black Heads

4 Masks

Trouble Control Pad



Qoo10 No.1 **OLIVE YOUNG No.1** **BEST SELER**

Powered by "Trouble Wonder," this product delivers deep care for troubled skin, tackling acne, pores, and oiliness while calming and soothing sensitive areas.

Sebum Control Sensitive Skin Trouble Skin
Acne Care

70 Pads

Pore Shot 200 Pimple Patch




A revolutionary mask that targets 6 common skin concerns, including acne. It focuses on problem areas and delivers visible results by actively treating troubled skin.

Oily Skin Acne Care Sebum Control
Black Heads

9 Patches

Pantheome Barrier Fitting Balm



NEW

A restorative balm that strengthens the skin's moisture barrier, enhances elasticity, and imparts a luminous, radiant glow.

Glow Finish Sensitive Skin Barrier Effect
Hydration

50 m

Trouble Targeting Serum



Qoo10 No.1 **BEST SELER**

This serum targets acne and soothes sensitive skin, helping to restore balance and calm irritation.

Tea Tree Biome™ Acne Care Niacinamide
Bifida Ferment Filtrate

30 ml

Trouble Yogo Pack Cleanser




BEST SELER

Gentle and effective cleansing for all skin types, including sensitive and oily skin. Enriched with six active ingredients, it helps unclog pores, reduce acne and blackheads, and leave skin feeling fresh and clean.

Sebum Clean Some™ Salicylic Acid
Skin Problem Solving Tea Tree Biome™

80 g

Pantheome Repair Cream Mask




NEW

Formulated with milk extract and bandage tannins, a natural compound that helps protect and strengthen the skin barrier. This dressing mask deeply hydrates, leaving skin smooth, healthy, and revitalized.

Barrier Effect Hydration Sensitive Skin
Panthenol

4 Masks

Pantheome Shake Bubble Serum



NEW

A bubble serum that transforms from foam into a serum upon application. Enriched with milk extracts, it deeply moisturizes and helps quickly restore a moisture barrier weakened by external irritants and environmental stress.

Bubble Type Hydration Sensitive Skin
Panthenol

100 ml

A.cnex Cream



An advanced daily soothing cream with 10% azelaic acid to effectively care for blemishprone skin, help prevent clogged pores, and improve skin texture and tone, enriched with heartleaf and allantoin for enhanced calming.

- Azelaic Acid 10%
- Refine Texture
- Tea Tree Biome™
- Intensive Soothing Care

50 ml

A.cnex Ampoule



A high-strength 20% azelaic acid ampoule designed to calm recurring breakouts, help prevent clogged pores, and improve skin texture and tone, boosted with heartleaf and allantoin for enhanced soothing care.

- Azelaic Acid 20%
- Smooth Uneven Texture
- Heartleaf Extract
- Probiotic-Fermented Complex

30 g

Botide Plumping Eye Patch



COMING SOON

Botide Plumping Eye Patch with botox-derived peptides helps plump and smooth wrinkles. It turns more transparent as it absorbs, while the strong wrapping fit prevents moisture loss during long wear.

- Caffeine
- Wrinkle Plumping Care
- Long-Lasting Wrapping Effect
- Botulinum Peptide

60 Patches

Botide Plumping Gua Sha Serum



COMING SOON

Botide Plumping Gua Sha Lifting Serum with botox-derived peptides and deep collagen helps lift sagging skin and restore lost volume while improving absorption for visible firming results.

- Botulinum Peptide
- Built-In Gua Sha Lifting Applicator
- Multi Vitamin
- Deep Collagen

60 ml

Brand Story

Healthy Scalp, Radiant Face.

Hair is more than aesthetics — it's a reflection of self-expression and confidence. TRICONIX is devoted to scalp wellness, helping naturally restore beautiful hair from the root with a healthy scalp foundation.

Brand Slogan

Healthy Scalp, Shining Hair, Glowing You.

TRICONIX was born from listening to those facing hair loss and is dedicated to supporting their journey. Leveraging clinical expertise from professional hair loss care centers, we provide effective scalp solutions that blend natural ingredients with science-backed care..

Core Values

Hair as a key to self-expression and confidence.

TRICONIX formulations combine natural ingredients with rigorous medical research. We leverage advanced science to create highly effective solutions that restore scalp health and help prevent hair loss. We place the highest priority on safety and effectiveness, offering customized solutions that match each client's unique scalp type and needs.

Trico-X Anti Hair Loss Volume Shampoo

BEST SELER **Qoo10 No.1**



500 ml

A functional shampoo designed to help relieve hair loss symptoms. Enriched with TRICONIX's proprietary Trico-X™, it nourishes the scalp and restores volume to weak, thinning hair.

Anti-Hair Loss	Itch Relief
Scalp Exfoliation	Hair Volume

Trico-X Scalp Ampoule

BEST SELER **Qoo10 No.1**



30 ml

This functional ampoule helps reduce hair loss symptoms. Powered by TRICONIX's exclusive Trico-X™, it enhances absorption and delivers targeted benefits to the scalp.

Anti-Hair Loss	Scalp Soothing
Scalp Moisturizing	Cooling Effect

Scalp Tattoo Serum



15 g

Instantly covers thinning areas in just 5 minutes. Blends naturally with your hair color, lasts up to 2 weeks, and resists sweat and water. Smudge-free and lightweight.

Smudge-Resistant	Color Lasts Up to 2 Weeks
Scalp Anti-Aging Care	Waterproof

Scalp Needle Shot



A premium at-home scalp microneedle device that, when used with a hair-loss ampoule, increases absorption by 270% with 70,000 micro-shots per minute.

Skin Absorption Volume	Skin Absorption Depth
Skin Absorption Volume	Hairline Density

Scalp Needle Shot Nh3/L



1 ml ~ 3 ml

Disposable refill cartridges designed for the Scalp Needle Shot device.

Skin Absorption Volume	Skin Absorption Depth
Skin Absorption Volume	Hairline Density

Scalp Deep Cleansing Electric Brush



When paired with the Volumizing Shampoo, the electronic brush delivers complete care, cleansing the scalp and supporting hair loss prevention.

Perfect Synergy	Clinically Proven
Three Scalpulse 3™ Modes	Perfect Synergy